

Point Defiance Zoo & Aquarium Photography Rates and Guidelines

Application Procedures

All requests to use the grounds of Point Defiance Zoo & Aquarium must be made at least two weeks in advance in writing to Public Relations Department, Point Defiance Zoo & Aquarium, 5400 N Pearl St., Tacoma, Washington 98407 or by email to whitney.dalbalcon@pdza.org.

Requests should include the exact location(s) proposed, the number of people and equipment involved in the shoot, the activities you wish to film and the date, time and estimated amount of time required, as well as an alternative date in case of rain or poor weather conditions. A valid certificate of insurance covering all persons participating must also accompany the request. If you have any questions, please contact Whitney DalBalcon at (253) 404-3637 or whitney.dalbalcon@pdza.org

Guidelines:

- Direct all inquiries to the Public Relations (PR) Department.
- Interviews with any zoo employee must be arranged through the PR department.
- Crews will not be allowed in quarantine areas.
- Crews are allowed in visitor-approved areas and public pathways only, unless accompanied by PR staff.
- Animals cannot be handled or exhibits entered without special permission.
- HMI (low-heat) lights may be necessary for certain projects.
- Vehicles are not allowed on zoo grounds without permission or escort by PR.
- The health and safety of our animals and guests are our primary concern.
- Keepers, curators, veterinarians and other zoo staff, in conjunction with PR staff, may set guidelines or limitations on a case-by-case basis.
- Fees may be reduced or waived in return for satisfactory recognition of Point Defiance Zoo & Aquarium, as deemed by the PR Department.

Note: Should any rules be violated or restrictions overlooked, the zoo has the right, at any time, to discontinue the photography session and refuse further arrangements.

Because photo sessions require extra staff time and disrupt routine zoo operations, fees are charged to offset these costs and difficulties.

Base Fees

Full Day		Half Day	
Commercial	Nonprofit*	Commercial	Nonprofit*
\$2,000	\$1,000	\$1,000	\$500

*Nonprofit fees may be negotiated with the PR Department.

Additional Costs

Security/Maintenance:	\$20/hour	4-hour minimum
Keeper/Curator Assistance:	\$40/hour	2-hour minimum as required
Electrician:	\$40/hour	As required
Public Relations	\$30/hour	Required