SAMPLE LETTER:

*Dear \_\_\_\_\_\_ ,*  
  
*I urge you to protect wild cats and other wildlife by joining the RSPO and using only deforestation-free palm oil in your products. I understand that there are many steps needed to ensure your palm oil is responsibly grown and hope you will commit to a plan for using only deforestation-free sources.  
  
I would like to support your journey and be included in your work to protect biodiversity.  
  
Please share your progress and your challenges with me and your other loyal customers.  
  
Thank you,  
\_\_\_\_\_\_\_\_\_\_\_*